

REGIONAL DEVELOPMENT AUSTRALIA MIDWEST GASCOYNE INC. STRATEGIC PLAN 2020 - 2023

VISION

A strong and prosperous
Midwest Gascoyne Region
with an enhanced identity,
prosperity and quality of life

STRATEGIC INTENT

We are committed to
facilitating a strong regional
economy through economic
opportunity and investment

OUR MISSION

Together we grow our region

RDAMWG's Six Strategic Directions for 2020-2023 are:



Delivering RDA MWG's Strategic Directions

1. Business Capacity, Opportunity and Growth – Increased regional economic opportunities

- 1.1 The role and purpose of RDA MWG is understood and well-known throughout the region
- 1.2 Impediments to business growth within the region are identified
- 1.3 Improved capacity of regional SMEs to actively engage in the supply chain and regional contracts
- 1.4 Assist to improve regional SME capacity now and into the future

2. Regional Skills and Training Needs – Identify skills and training needs to meet current and emerging business needs

- 2.1 Identify the skill and re-skilling needs of the region through engagement with industry and employers
- 2.2 Prioritise the emerging training needs of identified industry sectors
- 2.3 Connection of Federal Government programs/policies to regional skills and training needs

3. Collaboration – Embrace partnerships that support and expand the impact of RDA MWG

- 5.1 The capability and performance of RDA MWG is improved and enhanced
- 5.2 Collaborative partnerships with other agencies and stakeholders are in-place and working

4. Innovation and Entrepreneurship – Seek solutions for business sustainability and growth

- 4.1 Economic recovery strategies for regional businesses within a COVID19 environment and beyond
- 4.2 Seek innovative approaches to identify alternative income streams for regional businesses

5. Capacity Building for Grants – Assist regional businesses to gain improved grant outcomes

- 3.1 Seek opportunities for regional businesses and organisations to access and win grant funding
- 3.2 Provision of best practice facilitation and advice in regard to accessing relevant grants

6. Regional and Organisational Sustainability – Access new sources of support/funding to ensure long-term sustainability

- 6.1 A range of self-generated income and entrepreneurial opportunities are investigated
- 6.2 New income streams are developed

OUR VALUES

Equity and Inclusiveness – Productive client relationships first, every time
Engagement – Engaging with those who are committed to our vision
Integrity – Honesty and credibility underpin our work
Respect – We value diversity, trust, cultural respect and fairness for all
Resilience – We value the capacity to adapt, to not give up, to try new things and be willing to rebound and recover

OUR WORK PRINCIPLES

Innovation and Creativity - Quality - Teamwork - Collaboration

OUR SERVICES - What we do

Information sharing, networking, and working collaboratively with partners and stakeholders to support and grow local economic development.

Attracting investment, economic opportunities and jobs to the region.

Developing and strengthening regional economic outcomes and regional business capability and capacity.